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# 09/698693

## LIMBACH & LIMBACH L.L.P. 2001 Ferry Building, San Francisco, CA 94111 415/433-4150

Address to:

Box Patent Application Commissioner for Patents Washington, D.C. 20231

First Named Inventor <u>Jose Gabriel Menchero</u>

Attorney's Docket No. VTEK-110

# **UTILITY PATENT APPLICATION TRANSMITTAL**

( under 37 CFR 1.53(b) )

SIR:

Transmitted herewith for filing is the patent application entitled:

METHOD AND SYSTEM FOR MULTI-PERIOD PERFORMANCE ATTRIBUTION

			CERTIFICATIO	N UNDER 37 CFF	R § 1.10		
der "Ex	oosit kpres tent	ed with s Mail Applica	y that this New Application and the United States Postal Service Post Office To Addressee" Mailin ition, Commissioner for Patents, N	on this date <u>Oct</u> g Label Number <u>I</u>	ober 27, 200 EL25411549	00, in an envelope bearing	
	4	LOB	ZWEIL		1000	26	
(Na	ame	of perso	on mailing paper)	(Signa	ature)	$\bigcirc$	
End	close	d are:		_			
1.	<u>_X</u>	Transi	mittal Form (two copies required)				
2.	The i. ii.	<u>27</u>	s required for filing date under CF Pages of specification (includin heets of drawings. formal X inforr	g claims and abst	tract);		
3.	De	claration	n or oath				
	a.	<u>X</u>	Newly executed (unsigned)		,		
	b.	_	Copy from a prior application ( (for continuation/divisional wit		ted)		
			_ Incorporation By Reference (to	be used if Item 3	b is checked)	•	
		sı	he entire disclosure of the prior apupplied under Item 3b, is consider pplication and is hereby incorporate	ed as being part of	of the disclos		is
		i	DELETION OF INVENTOR(S) Signed statement attached deleters (1.63(d)(2) and 1.33(b)	eting inventor(s) r	named in the	prior application, see 37 C	:FR
4.	_	М	licrofiche Computer Program (App	endix, see 37 CF	R 1.96)		
5.	_	i	lucleotide and/or Amino Acid Sequ Computer Readable Copy Paper Copy (identical to compu Statement verifying identity of	uter copy)	(if applicable	e, all necessary)	
AC	CON	1PANYI	ING APPLICATION PARTS				
6.	<u> </u>	The pr Assign The pr	signment of the invention to <u>Vestrior application</u> is assigned of reconment recorded in PTO on _, Reerior application is assigned, and thing on	ord to I, Frame(s)	;		

i	37 CFR 3.73(b) Statement (when there is an assignee)
7.	Power of Attorney
8	An Information Disclosure Statement (IDS) is enclosed, including a PTO-1449 and copies of references.
9.	Preliminary Amendment.
10.	Return Receipt Postcard (MPEP 503 should be specifically itemized)
11.	Other
12. (	a CONTINUING APPLICATION, check appropriate box and supply the requisite information
- -	Continuation Divisional Continuation-In-Part (CIP)
•	immediately prior application No. 09/613,855, filed July 11, 2000.
i	RELATE BACK - 35 USC 120: If one of the above boxes are checked, please amend the specification by inserting before the first line the sentence:This is a [] continuation [] divisional of Application no., filed
ĺ	te to form user: lines for item 12 are intentionally spaced to permit Examiner amendments.]
i	MAINTENANCE OF COPENDENCY OF PRIOR APPLICATION (This item <u>must</u> be completed and the necessary papers filed in the prior application if the period set in the prior application has run).  [] A petition, fee and response has been filed to extend the term in the pending prior application until  [] A copy of the petition for extension of time in the prior application is attached.
i	CONDITIONAL PETITIONS FOR EXTENSION OF TIME IN PRIOR APPLICATION (Complete this item and file conditional petition in prior application if previous item (ii) not applicable).  [] A conditional petition for extension of time is being filed in the pending prior application. [] A copy of the conditional petition for extension of time in the prior application is attached.
13. I	REIGN PRIORITY Priority of application no filed on _ in _ is claimed under 35 USC 119.
-	e certified copy of the priority application:  is filed herewith; or  has been filed in prior application no filed on _, or  will be provided.
_	English Translation Document (if applicable)



- Amendment changing number of claims or deleting multiple dependencies is enclosed.
- Cancel in this application original Claims of the prior application before calculating the filing b.

### **CLAIMS AS FILED**

	Number Filed	Number Extra	Rate	Basic Fee (\$710)
Total Claims	19 - 20	* 0	x \$18.00	0
Independent Claims	9 - 3	* 6	x \$80.00	\$480.00
Multiple dep	pendent claim(s), if	any	\$270.00	0

\*If less than zero, enter "O". Filing Fee Calculation ..... \$1190.00

50% Filing Fee Reduction (if applicable) . . . . . . . . . \$

1	_	Cmall.	Entitu	Status

- A small entity statement is enclosed.
- A small entity statement was filed in the prior nonprovisional application and such status is still proper and desired.
- is no longer claimed.

# 16. Other Fees

 Recording Assignment (\$40.00).		 		 ٠	•	•	•	•	 	•	٠	٠	•	٠	•	•	 •	•	•	•	 ٠	٠	 	٠	٠	 . •
 Other fees																										
 Specify		 							 														 			 

Total Fees Enclosed ..... \$1190.00

### 17. Payment of Fees

- Check(s) in the amount of \$1190.00 enclosed.
- Charge Account No. 12-1420 in the amount of \$\_\_.
  - A duplicate of this transmittal is attached.
- 18. All correspondence regarding this application should be forwarded to the undersigned attorney:

Alfred A. Equitz Limbach & Limbach L.L.P. 2001 Ferry Building San Francisco, CA 94111 Telephone: 415/433-4150 Facsimile: 415/433-8716

### 19. Authorization to Charge Additional Fees

The Commissioner is hereby authorized to charge any additional fees (or credit any <u>X</u> overpayment) associated with this communication and which may be required under 37 CFR § 1.16 or § 1.17 to Account No. 12-1420. A duplicate of this transmittal is attached.

LIMBACH & LIMBACH L.L.P.

October 27, 2000 (Date)

Attorney Docket No. VTEK-110

Alfred A. Equitz

Attorney(s) or Agent(s) of Record

Registration No. 30,922